



In Attendance

Beth Graff, Cheryl Cleaton, Kerry Gustafson, Amy Lankford, Jennifer Middleton, Gary Lewis, Robin Lundin, Gina Harris-Powell, Jesse Powell, Allison Roberts, Lena Osorio-Gemisc, Eric Rosen, Christine Burillo-Kirch, and Dr. Decker. Quorum was met.

Presentation of Minutes

Minutes presented to the board from the 9/24/19 meeting. Kerry Gustafson motioned to approve the minutes, which was seconded by Jennifer Middleton. None opposed. Minutes approved.

Principal's Report: Dr. Greg Decker

- We've having issues with the lights in the student parking lot. Duke Energy has found a fault in a grounding wire and is working on it.
- Discussed fall sports. The Gymnastics team won the conference championship. Congrats!
- PSAT has come on the heels of the ACT test. Working on test scheduling now.

President's Report: Beth Graff

- Treasurer changes: Vivienne has to step down as treasurer. She is resigning as treasurer but wants to remain active in the PTSA. Robin Lundin nominated Gary Lewis for Treasurer, which was seconded by Jennifer Middleton. None opposed. Gary is now our Treasurer.
- Vaping Program discussion: It will cost \$300 to do the Poe Center presentation. Wake PTA is working on a presentation, but it has not come out yet.
- Should we have a Catamount Coffee before or after the next general meeting? ARMS has an evening coffee; MPMS has a morning coffee. Dr. Decker is flexible as to the timing of the coffees. Robin suggested tying it to a Family Academy. Next Family Academy is Nov 5th at 6:30. Amy commented that people are complaining that they can't figure out which door is open for Family Academy. Robin suggested having NHS students posted at the doors to help direct. Gina suggested having the coffee first, then start Family Academy. Start Catamount Coffee at 6:00. Mr. Rosen will decide where the meeting will be. We need to have at least three PTSA members there by 5:30.

Vice President's Report: Kerry Gustafson

Nothing to report.

Gary discussed the Sept report, as seen below. We've received \$3,500 in donations and sponsorships so far this year!

September 2019 Report

Panther Creek PTSA: 2019-20 Budget to Actual Monthly Report



Bank Balance As of September 30, 2019	\$	14,964.43	
Outstanding Deposits	\$	1,878.00	+
Outstanding Expenses	\$	931.09	-
Available Cash Balance	\$	<u>15,911.34</u>	

INCOME	Budget	YTD Actual	+/-
PTSA Membership	\$ 6,300.00	\$ 3,760.00	\$ (2,540.00)
Donations and Sponsorships	\$ 6,000.00	\$ 7,692.00	\$ 1,692.00
Misc. Income	\$ -	\$ -	\$ -
Retail Income	\$ 2,000.00	\$ 547.26	\$ (1,452.74)
Catamounts Night Out	\$ 750.00	\$ 85.00	\$ (665.00)
Sales Tax Refund	\$ 350.00	\$ -	\$ (350.00)
Senior Activities	\$ 300.00	\$ 295.00	\$ (5.00)
Freshman T-Shirt Sales	\$ 2,250.00	\$ 1,755.00	\$ (495.00)
Senior Sign Sales	\$ 1,000.00	\$ -	\$ (1,000.00)
TOTAL INCOME	\$ 18,950.00	\$ 14,134.26	\$ (4,815.74)

EXPENSES	Budget	YTD Actual	+/-
Operating Expenses			
Bank Charges	\$ 100.00	\$ 6.91	\$ (93.09)
Insurance	\$ 425.00	\$ 425.00	\$ -
Office Supplies/copies	\$ 250.00	\$ 95.82	\$ (154.18)
Website	\$ 140.00	\$ 141.05	\$ 1.05
PTA Council Dues	\$ 50.00	\$ 50.00	\$ -
PTA Membership Dues National + State	\$ 2,200.00	\$ 1,132.00	\$ (1,068.00)
Total Operating Expenses	\$ 3,165.00	\$ 1,850.78	\$ (1,314.22)

Program Expenses			
Donation to GLHS PTSA	\$ 250.00	\$ 250.00	\$ -
Freshman Camp	\$ 400.00	\$ -	\$ (400.00)
PTA Membership Incentives	\$ -	\$ -	\$ -
Reflections	\$ 250.00	\$ 25.00	\$ (225.00)
Senior Activities	\$ 1,250.00	\$ 371.81	\$ (878.19)
Freshman T-Shirt Purchase	\$ 1,200.00	\$ -	\$ (1,200.00)
Senior Signs	\$ 800.00	\$ 641.75	\$ (158.25)
Staff Appreciation	\$ 4,500.00	\$ 851.51	\$ (3,648.49)
Volunteer Appreciation	\$ 100.00	\$ -	\$ (100.00)
Hospitality	\$ 300.00	\$ -	\$ (300.00)
Student Recognition	\$ 7,500.00	\$ 120.00	\$ (7,380.00)
Staff Grants	\$ 2,000.00	\$ -	\$ (2,000.00)
Teacher of the Year Banquet	\$ 215.00	\$ -	\$ (215.00)
Total Program Expenses	\$ 18,765.00	\$ 2,260.07	\$ (16,504.93)

TOTAL EXPENSES	\$ 21,930.00	\$ 4,110.85	\$ (17,819.15)
-----------------------	---------------------	--------------------	-----------------------

INCOME minus EXPENSES	\$ (2,980.00)	\$ 10,023.41
	Projected	Actual to Date

Carry-over from 2018-19	\$5,887.93	\$5,887.93
Projected Carry-over to 2019-20	\$2,907.93	\$15,911.34
	Projected	Actual to Date

Restricted Line Items (INCOME)	Budget	YTD Actual	+/-
NONE at this time	\$ -	\$ -	\$ -
TOTAL INCOME	\$ -	\$ -	\$ -

Restricted Line Items (EXPENSE)	Budget	YTD Actual	+/-
NONE at this time	\$ -	\$ -	\$ -
TOTAL EXPENSES	\$ -	\$ -	\$ -

Reminder to sign and turn in Code of Ethics and Conflict documents.

Committee Reports

Advocacy, Jennifer Middleton: nothing to report

Nominating, Vacant: By laws state that we need a chair for this committee by Nov 1. Allison Roberts has volunteered to be our chair! Thanks Allison!

Audit, Daphne Stam: nothing to report

Communication, Lena Osorio-Gemisic: nothing to report

Membership, Gina Harris-Powell: 350 total members so far. Goal is 550. Donations = \$2873 thus far. We've sold 43 Juniors t-shirts and 8 Sophomore t-shirts so far. Robin has realized that FB does not have the reach we think it does. We need to explore other ways of communicating, like NextDoor. Over half of West Cary MS comes to PC. Need to reach out to those parents. Perhaps have CNOs nearer them - Park West, Parkside. Have a handout to give parents at the end of year 8th grade graduations at the middle schools, with links to PC website, twitter, newsletter, etc. Need to promote/advertise the Freshmen Expo.

Staff Appreciation, Kris Gustafson: Kris is working on the usual goody drop for the teachers for December

Student Recognition, Colleen Gregg: Summary of emailed update sent prior to the meeting: *"Academic letters have been ordered and will probably be distributed before Thanksgiving. Please let me know if you can help; need four people during lunch. Quarter end is coming up, and once the honor roll reports are available, we'll get certificates ordered and distributed. Student Spotlight Breakfast will be held on November 8th at 9am. This event is held to recognize exemplary students nominated by each department. One of these students will be chosen as the "Spotlight Student" and will be recognized at an upcoming school board meeting. Parents/family of students as well as the nominating faculty members are invited to attend the breakfast. Beth and I are meeting with Ms. Johnson Thursday afternoon to discuss the details. Faculty Choice awards meeting is coming up. We'll be narrowing down a date and time to discuss ideas, which include recognizing students at each semester mark."*

Senior Activities, Amy Lankford: Amy has questions about senior signs, but will talk to Gary about that offline. She has received more donations lately, so will have plenty of prizes for Mr. Catamount.

Staff Grants, Kerry Gustafson: Kerry has received two requests thus far.

Reflections, Christine Burillo-Kirch: Judging was on Monday. It went well. We had 30 entries.

Catamounts Night Out, Denise Grennan: Sept 25th event w/ Built only 6 people showed up. Not sure how Biscuitville went. Nov 14th & 15th is at Moe's all day. Student discount will be increased from 10% to 15% on those days. Dec 11th at Chick Fil A 5-8pm. Denise needs to email Lena so she can get the word out online and via the newsletter.

Loyalty/Rewards, Beth Benjamin: Harris Teeter only gives money back for Harris Teeter branded products. Need to look into Wegmans and see if they have a rewards program. Summary of emailed update sent prior to the meeting: *"Whole Foods is connected to Amazon so if we have parents who shop at whole foods and use their amazon discount and their Amazon smiles account when paying we would get credit for that. I am working on finding some promotional material to spread to get that information out to membership. Amazon smiles will continue to be promoted on social media. We only have 137 Harris Teeter participants. Of the numbers collected only 24 actually worked. We need to get more. I will continue to post on Facebook etc. looking for participants. Perhaps we can also promote this in the PTSA newsletter/twitter and any other communication that may be sent out from the school. Publix has a new way of getting rewards. They simply have to connect their account and then each time they shop. It is very easy; just give their phone number. I am currently researching the coke rewards program and see how to promote that and if it is worth trying out."*

PBIS Representative, Tricia Cernoch: There is no meeting this month.

BAC Representative, Jen Willis: Subject of the last meeting was the student assignment process. We are not directly impacted.

Other Business

- Beth still hasn't heard back from NCPTA regarding SponsorHub.

Meeting adjourned at 7:32 pm.